

Brannan Sirratt

your voice is my command.

References
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Tailored Content Services

Bring your expertise and voice to the table, and I will use every tool at my disposal to make it ready to deliver to the world.

Do you have a complete manuscript or thriving blog that needs the loving touch of a grammar snob? Or maybe you are an expert in your field but cannot write your way out of a wet paper bag. Likely, you fall somewhere in between. It's going to be alright. You can use my arsenal of ghostwriting, copyediting, proofreading, and writer-management experience to get the job done, sans headache.

1

GHOSTWRITING

I will catch your vision and capture your voice to finally put words to your thoughts.

2

DEVELOPMENT

I will partner with you to help you flesh out your dream into reader friendly content.

3

PROOFREADING

I will polish the final version of your content with a quick turnaround and close eye.



2007-2014

DDC Public Affairs
Ghostwriting, Editing,
Quality Control
Manager



2014-Current

Vintage Remedies
Student support,
content drafting and
editing, email blasts
and newsletters.



2009-Current

Non-Fiction Content
Blogs, e-Books, Print,
e-Courses
Writing & Editing

Fiction Content
Blogs, e-Books, Print,
e-Courses
Writing & Editing

My work with public policy and client relations at DDC Advocacy gave me an eye for turning subpar content into impactful material. Additionally, I had an influential hand in marketing to specific reader-audiences. Ghostwriting and managing ghostwriters in this capacity gave me the ability to match a writer's voice with uncanny accuracy, which carries over into optimal copyediting and line-editing execution. Fast-paced corporate demands gave me an eye for quick, accurate proofreading when under time and budget constraints.

A new turn in my career path opened the doors to more authoritative knowledge in the field of health and wellness. I am currently in progress for diplomas through the Franklin Institute of Wellness, with plans to pursue this education further after my initial diploma is complete. I have utilized this research-heavy education to better grasp the vision that my health and wellness clients carry, including ghostwriting for multiple high-traffic websites and editing for health- and lifestyle- related books.

Finally, after years of working with non-fiction bloggers and authors to develop their eBooks and books, I am diving into fiction, having just completed a manuscript with a brand new author.

She had originally contacted me for ghostwriting, then decided to participate in the writing, as well. I helped her with the development of the concept and outline, executed a developmental edit and heavy copyedit, then wrote her query letter and long-form synopsis. Queries are currently out to publishers on this project.

This was not unlike my process for non-fiction books, in which I typically set phone call meetings to catch the author's vision and follow up throughout, propose an outline, develop the content at near-spotless quality, and provide promotional materials as needed.

“She gets the big idea, always!”

Skills include but are not limited to: proofreading, copyediting, line editing, non-fiction developmental work, web content, SEO, ghostwriting, education, content management, writer management, overview calls, issue/process orientation, quality control... [pause here to take a deep breath]...new writer coaching, corporate setting, piece work, printed books, eBooks, research, “Story Grid” inspired book development, PubMed, research evaluation, Microsoft Word, Microsoft Excel, Adobe, Pages, Keynote, Wordpress, CreateSpace.

2015 GHOSTWRITING CLIENT TESTIMONIAL:

Simply put, Brannan is one of the most outstanding writers with whom I've ever worked. Quick turnaround times. Easy communication. Respectful of an author's time. She gets the big idea, always! Brannan has a unique ability to write in just about any author's voice, while keeping the message fluent, compelling, and engaging for any reader. As we have worked together in the science and natural health world, I know first-hand that she also understands what it takes to ensure online content is SEO-optimized, mitigated of risk, and above all, credible.

